

## BANDBREAK.COM ADVERTISING RATE CARD 2006

We offer a wide range of advertising options on [BandBreak.com](http://BandBreak.com), and are committed to working with our advertisers to come up with a plan that fits every budget.

We are constantly updating our website, and therefore will have more advertising options available in the near future. So if you don't see what you are looking for in our list below, keep an eye out for more options coming soon!


We are also very open to "creative" business ideas, and are constantly looking for new partners, new [affiliate companies](#), and new ways to help independent and unsigned bands get their music out to the people. Please feel free to use our [contact form](#) if you would like to get in touch with us regarding any of your ideas!

If you are a member of [BandBreak](#), be sure to check out our MonthlyMix and BREAKOUT CD Compilation if you are looking for new ways to promote your music!

[Are you an independent online company which offers a service our members may benefit from?](#)

If you are interested in joining our team of Affiliate Companies, please contact us at [affiliates@bandbreak.com](mailto:affiliates@bandbreak.com) with a link to your website. We are happy to answer any questions you may have, and give you the full details on our Affiliate Company program.

### Special Ads

 The BandBreak.com MonthlyMix is our digital podcast, showcasing a small number of bands each month in order to ensure that "short-but-sweet" listening experience. We offer ONE sponsorship slot on each episode of our MonthlyMix, where your company can gain exposure to anyone who downloads the podcast! It works in two ways:

- 1) If you already have a "commercial" pre-recorded, and in .mp3 format, we will play your commercial once during the episode. **COST: \$35.00 / episode (2 concurrent episodes max.)**
- 2) ...Or, if you DON'T have a ready commercial to air, we can include your promo in our podcast directly via our "DJ". The host of the podcast will read your ad copy (which you provide) and note your sponsorship of the current MonthlyMix! **COST: \$50.00 / episode (2 concurrent episodes max.)**

If you are interested in advertising on our MonthlyMix, please contact us at [advertising@bandbreak.com](mailto:advertising@bandbreak.com) with your inquiry. We'll be happy to help you with any questions you may have!

### Website Ads

(see Rates below)

(Rates subject to change)

Ad Type : 480x60 Banner Ad - Top

Rate : \$30 / month

Description :

Have your 480x60 banner ad placed on top of all the pages on BandBreak.com. We run a maximum of 8 banners in this spot each month, ensuring excellent exposure for the banners in this ad spot. **Ad not displayed on Forum pages.**

Ad Type : 470x60 Banner Ad - Bottom

Rate : \$20 / month

Description :

Have your 470x60 banner ad placed on bottom of all the pages on BandBreak.com. We run a maximum of 8 banners in this spot each month, ensuring excellent exposure for the banners in this ad spot. **Ad not displayed on Forum pages.**

Ad Type : 290x60 Banner Ad - Bottom

Rate : \$15 / month

Description :

Have your 290x60 banner ad placed on bottom of all the pages on BandBreak.com. We run a maximum of 5 banners in this spot each month, ensuring excellent exposure for the banners in this ad spot. **Ad not displayed on Forum pages.**

Ad Type : 190x290 box ad - right side

Rate : \$40 / month

Description :

This 190x290 banner is located on the right side of BandBreak.com, and is displayed constantly on every page (except forums). We only run 1 of these box ads per month, which ensures the best exposure you can get on BandBreak.com!

### STATISTICS

Due to the fact that we are just launching our site, we are unable to provide accurate statistics at this time. However, with planned promotion of BandBreak.com throughout the internet and in magazines, we are expecting our traffic to pick up quickly once word about the site gets around!

Please check back for an updated version including web statistics VERY soon!

Thank you for your interest in advertising with us! If you have any questions, please feel free to contact us at [advertising@bandbreak.com](mailto:advertising@bandbreak.com)!